

# South Dublin County Council Tourism Events and Festivals Grant Scheme 2019



## INTRODUCTION

South Dublin County Council Council's County Promotion Unit is delighted to launch our Tourism Events and Festivals Grant Scheme for 2019. This grant scheme will make funding available to businesses and community groups across South Dublin County to support key priority areas such as cultural, food, sports and activity based tourism aimed at growing the visitor economy.

The aim is to fund innovate events/festivals that will be supported by local businesses and communities and which will add value to our tourism product. €30,000 in funding has been made available for the Tourism Event and Festival Grant Scheme in 2019.

### Who/what is this funding programme aimed at?

This funding programme is aimed at organisations and event organisers who plan to hold a public festival or event in **South Dublin County Council's administrative area** and who require financial assistance via public funds to deliver the festival/event.

### Who can apply?

- Sporting/Recreational Groups
- History/Heritage/Cultural Groups
- Music / Arts and Theatre
- Accommodation/bar/restaurant owners and other business groups
- Craft/Culinary Groups
- Events and Festival Organisers
- Community Groups
- Business and Education Organisations
- Other

### What fund amounts are available?

The maximum available grant will be **€7,500**. Payment of any grant amount will be subject to meeting the objectives and criteria of the scheme and will have regard for the scale and potential for recurrence of the event, and will also be directly related to the number of spectators/ out of county and overseas visitors that will be delivered. Subject to availability of funding and having regard to the number of applications received, it is proposed that the maximum levels of funding will be:

- €20 per out of county visitor subject to a maximum of €2,500;
- €35 per out of country visitor subject to a maximum of €5,000;



## ELIGIBILITY

### Organisations must:

- Have a bank account in its own name and adequate insurance cover for all aspects of their activities.
- Carry out their activities ensuring compliance with current legislation and financial regulations including an up to date Tax Clearance Certificate.
- Have policies and practices that are inclusive.

Only one application per event will be considered. Statutory agencies ARE NOT ELIGIBLE to apply.

### CRITERIA

South Dublin County Council will consider every application on its merits and priority for financial assistance will be given to events which:

- Animate public spaces in an innovative and creative way.
- Have a general audience appeal and be socially inclusive.
- Proposals must clearly demonstrate potential to generate economic, social and/or cultural benefits.
- Are focused on developing demonstrable, measurable tourism impacts in the County.
- Complement the County's calendar of events in relation to attracting overseas' visitors.
- Meet the County Promotion Unit's objective of compiling a varied programme of events throughout the year including variety, seasonal and geographical spread.
- Demonstrate financial sustainability and the capacity to develop the event.
- Have secured other funding and support from either public or private sources and provide evidence of this funding/support.
- Have a clear PR and marketing plan including a social media strategy to actively promote the event.

The applicant must be fully compliant, competent and aware of event management requirements and all relevant legislation.



## ASSESSMENT

- Applications will be assessed on the basis of the information supplied in the standard application form.
- Shortlisted applicants will be notified in writing by 26th April 2019.

## PLEASE NOTE

- Funding is limited and there is no guarantee of funding for events which achieve the minimum eligibility criteria.
- Previous awarding of funding is not an indication that future funding will be secured.
- An award of funding in 2019 will not be an indication that funding will be awarded in future years.
- Successful applicants must abide by South Dublin County Council's and Dublin's Outdoors brand guidelines.
- Successful applicants must complete and return an Event Outline, Form, Event Management Safety Plan (which will be supplied with letter of offer) and Event Insurance Form at least 6 weeks in advance of your event.
- This application relates solely to funding of a festival/event and does not replace or negate any necessary processes or negotiation with South Dublin County Council related to the event/festival.
- Successful applicants must comply with any reasonable request regarding publicity from South Dublin County Council.
- The Grant will be paid post event, applicants must submit a report on completion of the event to include evidence of income and expenditure, visitor numbers, evidence of South Dublin County Council/Dublin's Outdoors branding on promotional materials and compliance with criteria outlined.
- Evidence of adequate insurance must be produced and South Dublin County Council must be indemnified where appropriate to the value of €6.5million.
- South Dublin County Council reserves right to inspect/verify any details relevant to the award of grant



## PLEASE SUBMIT

- Completed application form
- Insurance details (evidence of adequate insurance must be produced and South Dublin County Council must be indemnified where appropriate to the value of €6.5million public liability and €13million employers liability)

To apply for the scheme please complete online application form or alternatively you can submit your application via email to [econdev@sdblincoco.ie](mailto:econdev@sdblincoco.ie) with “Application for Tourism Events and Grants Scheme” in the subject line.

**The closing date for applications for funding is 3pm on Friday 26th April 2019 for events taking place in 2019. Please note that applications received after this date and time will not be considered for financial assistance in 2019.**

All queries should be sent by e-mail to [econdev@sdblincoco.ie](mailto:econdev@sdblincoco.ie)





South Dublin County Council  
County Hall, Tallaght,  
Dublin 24  
Comhairle Contae Átha Cliath Theas  
Halla an Contae, Tamhlacht,  
Átha Cliath 24

Please submit your application via  
email to [econdev@sdublincoco.ie](mailto:econdev@sdublincoco.ie)  
Web: [www.sdcc.ie](http://www.sdcc.ie)



Dublin's Outdoors