

REGISTRATION FORM

NAME _____

ADDRESS _____

E-MAIL _____ TEL _____

SPORTS CLUB _____

ROLE IN THE CLUB _____

DO YOU HAVE ANY ACCESS REQUIREMENTS? _____

If you require the use of an Irish Sign Language Interpreter please tick the box

The conference fee of €20, paid by cheque or a postal order and made out to South Dublin County Sports Partnership, must accompany this application form. One application form per person is required and **must be received by the 19th August 2011.**

Please return this application form to:

South Dublin County Sports Partnership,
South Dublin County Council, County Hall,
Tallaght, Dublin 24

You can also register and pay online at
www.eventelephant.com/thefutureofyourclub
and you will be entered in a draw.

Contact details:

South Dublin County Sports Partnership
Telephone: 01 414 9000 Ext. 2678
Email: info@sdscsp.ie

CLUB DEVELOPMENT INFORMATION SEMINAR 2011

'The Future Of Your Club!'

Saturday 27th August 2011
Croke Park 9.30am - 4.00pm



The Federation
of Irish Sports



CLUB DEVELOPMENT INFORMATION SEMINAR

Saturday 27th August 2011
Croke Park Conference Centre
9.30am - 4.00pm

Schedule:

Time	Topic	Speaker
9.30am - 10.00am	Registration - Tea/Coffee	
10.00am - 10.15am	Opening Comments	
10.15am - 11.15am	Planning Your Club's Future	Pete Lunn (ESRI) / Jane Williams (SIA Group)
11.15am - 11.30am	Break	
11.30am - 12.15pm	Taking Advantage of Social Media	Nathalie McDermott (On Road Media)
12.15pm - 1.00pm	Complaints & Discipline Management	Larry Fenelon (Lehman Solicitors)
1.00pm - 1.45pm	Lunch (<i>Presentations by Event Elephant, MyClubFinances.com and MyLocalNews.ie</i>)	
1.45pm - 2.45pm	Break Out Session Budgeting in the Current Climate Volunteer Recruitment	Brendan Waters (Mazars) Terri O'Brien (Volunteer Ireland)
2.45pm - 3.45pm	Your Club in the Community	Various
3.45pm	Closing Comments	John Treacy (CEO ISC)

Planning Your Club's Future

Jane Williams (SIA Group) and Pete Lunn (ESRI) will discuss the context in which sports clubs in Ireland operate. Who participates in sports and exercise? What can be done to increase participation? The benefits of strategic planning for clubs and organisations; how to do this well in a quick and cost effective manner.

Taking Advantage of Social Media

Nathalie McDermott will give you a brief overview of how some sports clubs are already using social media to promote their work, how they can use it better and how beginners can get started.

Complaints & Discipline Management

Larry Fenelon will analyse best practice in the administration of complaints and discipline in clubs. The talk is especially relevant for clubs who are in the process of overhauling their rules.

Please tick which Break Out Session would you like to attend:

Budgeting in the Current Climate (Break Out Option 1)

Managing your club finances and maximising your fundraising ability in today's tough environment.

Volunteer Recruitment (Break Out Option 2)

This session will provide delegates with an outline of Volunteer Ireland and how they can support and assist clubs. The session will explore the methods used by clubs to recruit volunteers, best practice in volunteer management, provide examples of role descriptions developed by sports clubs for their volunteers and how sports clubs recognise or reward their volunteers.

Your Club in the Community

This session will explore some of the methods used by clubs to develop links with potential local partners such as schools. Aughrim Rugby Club & a boxing Development Officer will provide delegates with case studies on how they have successfully developed and maximised these links in their areas to help attract new members and promote their club within the community.