

South Dublin County Council		Link to Action Plan for Jobs 2012	DETAILS	Source of Funding (Provide breakdown of cost by source)				
AREA OF SUPPORT AND SPECIFIC ACTION				TOTAL COST OF IMPLEMENTATION €	LOCAL AUTHORITY €	OTHER FUNDING (DETAIL SOURCE) €	TIMEFRAME FOR DELIVERY	IMPACT OF ACTIVITY
1	Financial Measures / Incentives by LA to support Economic Recovery and Jobs	1.17						
1.1	NO INCREASE/ REDUCTION IN COMMERCIAL RATES DURING 2012	1.17	Commercial Rates: In recognition of the difficult economic circumstances affecting businesses, SDCC adopted a reduced ARV (Annual Rateable Valuation, i.e. 0.162) for 2012 and this in turn has reduced the cost of commercial rates for ratepayers. This is the third consecutive year that the Council has reduced the ARV as part of the annual budget process. 2.4% reduction in the ARV.		E3019573.00 income foregone.			Savings of 5.3% delivered on the cost of commercial rates to businesses since January 2010
1.2	NO INCREASE IN WATER CHARGES DURING 2012	1.23	The determination of the cost per unit of Water is on a cost recovery basis. The charge for 2012 increased slightly by .05c to reflect increased costs associated with water treatment and distribution.South Dublin continues to offer one of the lowest unit rate costs within the sector. The level of leakage remains low which is significant in keeping the cost down.					Unit cost remains competitive
1.5	OTHER MEASURES		Energy Savings SME Programme: In collaboration with the Chamber of Commerce, the Council has initiated an Energy Savings SME Programme. Using its contacts with the business community, five companies have participated in a pilot project to identify energy usage and savings. It is anticipated that this project will yield significant savings.	€5,000 Sustainable Business Executive & Energy Intern staff time	€2,500 (Sustainable Business Executive salary paid between SDCC and Chamber of Commerce)		January to June 2012	5 no. companies participated in energy training. Potential annual energy cost savings of up to 10% were identified from opportunities highlighted during training.
1.6	EXPENDITURE ON CAPITAL INFRASTRUCTURE: TOTAL CAPITAL INVESTMENT 2012 IN RESPECT OF ROADS & WATER SERVICES		Investment in infrastructure continued with expenditure of 16.9 million on water services during 2012. Schemes included the Boherboy water supply scheme, Tobermaclugg scheme and various regional upgrade schemes to enhance the water and drainage network. Roads Capital expenditure amounted to 10.3 million during 2012. The structural repair programme on public lighting continued as did footpath improvement works, provision of cycling facilities and additional traffic management measures.	27.2 Million	Water and Drainage 6.8 Million Euro Roads Transport and Traffic 1.1 Million Euro	19.3 Million Grant Funding from a combination of sources NTA, NRA, DECLG, DTTAS, OPW		Infrastructure upgardes and enhancements continue to make South Dublin an attractive location to do business and to locate business.
2	Infrastructure Development	1.41						
2.2	Travel Smart Communities		SDCC delivered a range of community-based measures in Lucan and Clondalkin between March 2012 and September 2012, under the Travel Smart Communities brand, with the aim of prompting a modal shift from car to more sustainable modes.	E446200	No cost to SDCC	E446,200 funding from NTA	18 month period from June 2011 to December 2012	SDCC engaged through primary schools (10 schools), households (4,000 households targeted), community groups (10 groups targeted) and a more general public awareness and events campaign (targeting 14,000 households). Monitoring indicated a 2-2.9% reduction in car trips overall and a 5%
2.3	Ballyroan Library		Ballyroan Library in Rathfarnham, serving a population of almost 75,000 had in recent years reached capacity and was hugely oversubscribed for the footprint of the building. South Dublin County Council re-developed the library in 2012 in the most cost effective manner in order to unlock and transform the space to facilitate delivery of a vibrant, 21st century, flexible community facility. The building re-opened on the 18th Feb at a cost of €3.5 million with grant aid of €2.4 million. Staffing levels remain the same although the new building is double the size of the original.			E3.5M		Increased capacity to deliver training sessions for business (e.g. procurement, social media, etc.)
2.5	NTA STMG Projects		A total of 27 projects focused on the development of improved linkages, particularly for access to local villages and retailing centres.			NTA funding c E2M		Improved accessibility to businesses by customers and commuters.
5	Enterprise Infrastructure:							

5.1	Grange Castle Business Park		Continuing investment in Grange Castle Business Park.		Capital Expenditure: €1,973,162.30 Revenue Expenditure: €551,717.61			Grange Castle remains an international standard business park owned and managed by SDCC and marketed by IDA.
5.2	Facilities for CEB (SEC), LEO and IEN		Provision of physical facilities for current County Enterprise Board (CEB), emerging (SEC) and emerging Local Enterprise Office (LEO) and Innovation Enterprise Network (IEN).					Facilitation in County Hall in high profile, high street, Town Centre locations of the emerging LEO and SEC in addition to the IEN will maximise benefit to enterprise community.
6	Expenditure on Recreation/ Amenity Facilities	7.8.2						
	Total Revenue Expenditure on Parks & Recreation 2012			12,012,600 which is total paid in respect of Parks and recreation provision including Parks, Open	€12,012,600		For year 2012	Enhances area generally and regional Parks and facilities within Parks which encourages tourism, local spend and enjoyment and entices industry and local business
	Total Revenue expenditure for Recreation & Amenities Services Division 2012			Recreation and Amenity facilities for local communities including two Leisure Facilities	4,590,000		For year 2012	positive Impact on local communities and businesses in terms of the SDCC "Think Local" campaign
	Provision of Recreation & Amenity Facilities							
6.1	Slade Heritage Trail		LEADER funding applied for in order to carry out a feasibility study for a walking and heritage trail in the Slade Valley which would link Rathcoole and Brittas via Saggart. This project is being carried out in conjunction with communities in the three villages.	The projected costs of feasibility study are €27,859, based on a tendering process.	SDCC to contribute 5% of costs (€1,393).	90% from LEADER funding and 5% from Community Group sources.		Enhance attraction of, and activity in, local centres particularly local business in adjacent villages.
6.2	Aviation Museum		LEADER funding applied for in order to carry out a feasibility study for an aviation museum with national status within South Dublin County. This is a joint initiative between the Air Corps and South Dublin County.	The projected costs of the feasibility study are €23,900, based on a tendering process.	SDCC to contribute 5% of costs (€1,195).	90% from LEADER funding and 5% from Air Corps.		Enhance attraction of, and activity in, local centres particularly local business in adjacent villages.
6.3	Canals Tourism Study		SDCC participating in the Grand Canal Rural and Royal Canal Rural Product Development Study initiated by Waterways Ireland.					Support the tourism potential of the Canal and develop footfall in adjacent villages.
6.4	Dublin Mountains Partnership		Continued support for Dublin Mountains Partnership. Activities supported in 2012 included upgrade to Wicklow Way trail within DMP area; construction of wheelchair accessible trails including permanent orienteering trail; an event for 'the Gathering'; and wildlife information signage.		SDCC contributed €100,000 in 2012	Dun Laoghaire-Rathdown County Council contributed €100,000 in 2012.		Benefits to business from walkers creating increased passing trade e.g. Kiltipper Nursing Home coffee shop has reported increased trade from this source.

7	Financial Support for festivals and events:		Events - Festivals promoted and Supported through The South Dublin County Tourism Board and SDCC - Arts/Cultural Quarter of County - Civic Theatre 55,200 patrons at 209 events - Rua Red County Arts Centre 103,000 visitors and participants -Tallaght Stadium 146,000 attendees ---- all above in 2012 with interdepartmental support from SDCC.	1,338,800 in respect of events and Festivals,Tourist Promotion for South County	E1.3M			Positive Impact on local businesses in terms of visitor numbers and enriches local culture and heritage - major events generated 38,000 bed nights in 2012
7.1	Red Line Book Festival		The first Red Line Book Festival, organised by South Dublin Libraries took place from the 13-17 November 2012. Designed to raise the profile of the County as a venue for cultural and literary activity, the programme offered over forty individual events which were attended by 1700 people – 20% of whom came from outside the County. The festival profiled the Civic Theatre, Rua Arts Centre the County Library and six other venues to new audiences. The total cost of the programme was €20,000.	€20,000		Arts Council	Annual	40 events attended by 1700 people (20% of whom came from outside the County). Profiled the Civic Theatre, Rua Arts Centre, County Library and six other venues across the County to new audiences.
7.2	Engineers' Week		Very successful Engineers week was delivered Q 1 2012 with c1600 school children participating. A range of activities and events aimed at children of all ages.					Event serves as a route to working with third level institutions.
7.4	Parks Department Events		Christmas and Halloween events organised in parks....	c E50K	c E50K			Attracted large numbers of people with potential spin-off to local shops, etc.
7.5	Bike Week		Annual cycling promotion and awareness raising event.		10,000	DTTAS	Annual	Presents an opportunity for the Council to showcase our cycling facilities and encourage modal shift.
7.6	Business Focus Programme		Business Focus Programme is delivered annually by South Dublin Libraries in conjunction with partners including the Chamber of Commerce and the Innovation Enterprise Network. Workshops, seminars and programmed events on a variety of topics are offered to local businesses and entrepreneurs. Running to twenty activities the festival costs €1,000 as most contributors give of their time and expertise for free.					Cross departmental and agency events promoting sharing of business knoweledge and experience centred on the Library service.
7.7	Christmas Craft Fair		During the Year of Craft 2011 South Dublin Libraries became aware of a paucity of opportunities for local crafts people and start ups to market and sell their work. In December 2012 a Christmas Craft Fair was held over two days in the County Library Tallaght and featured over thirty seven stands offering a variety of craft products. The opportunity for networking and peer to peer exchange came out strongly in evaluations from partivipants.					Showcase for crafts in the County.
10	Other measures to create an entrepreneurial environment							
10.1	LEO Office		Mechanism for transition to LEO Office is underway.					Integrated approach to supporting and developing existing and emerging business in the County.
10.2	Economic Development SPC Sub-Groups		Sub-groups of the Economic Development Strategic Policy Committee established to implement aspects of the Economic Development Strategy (i.e. actions on marketing the County, villages/tourism and FDI).					Support and assist the LEO objective at strategic policy level.
10.3	Library Business Hubs	2.1-2.9/6.10	Business Hubs within Libraries creating an information resource for local businesses and entrepreneurs			South Dublin Chamber of Commerce	2012 and ongoing	Assist new companies / entrepreneurs
10.4	Christmas Craft Fair		Christmas Craft Fair December 2012 - 30 local craft people exhibiting and selling their work at this event in the County Library				Annual	Opportunity for local crafts people and entrepreneurs to market and sell their work
	Tendering and Procurement Seminars		Two events providing training in tendering and procurement processes were held in association with the CEB and Chamber of Commerce. These events were aimed at SMEs.					Upskilling of SMEs in knowledge of tendering and procurement processes facilitates them to compete for business.

10.5	Connect with Energy' Initiative		In 2012, in conjunction with the Council's sign-up to the European Covenant of Mayors' Protocol, the Council hosted a week long 'Connect with Energy' initiative, the purpose of which was to raise awareness of energy issues amongst homeowners and businesses.	€5,300 SDCC staff time (private sector input offered free of charge – 12 private sector	€1,325 LEAP is 75% financed by EU Intelligent Energy Europe (IEE).	€3,975 LEAP is 75% financed by EU Intelligent Energy Europe (IEE).	Monday June 11th to Friday June 15th 2012	Raise awareness of sustainability and reducing cost opportunites for business in energy costs.18 energy workshops for public and business carried out combined with energy exhibition
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11	Service Enhancements/ Integration		"Developing and ustainaing business initiative" - piloted in 2011 and progressed in 2012 on the basis of 8 outcomes and workprogrammes reported to CPG on monthly basis	E100K per annum					A collaborative and integrated approach to supporting business in the County.
11.1	Fix Your Street' Website		Fix Your Street' Website developed and piloted in SDCC area and now rolled out countrywide.						Easier reporting of issues will deliver speedy responses to issues.
11.2	Review of Development Contribution Scheme		Review of Development Contribution Scheme carried out with a view to incentivising a kickstart to development activity through a reduction in contributions.						26% reduction apprpved Jan 13 by members following 2012 process.
11.3	Redesign of SDCC website		Redesign of SDCC website to make more user-friendly and enhance ability to carry out tasks on-line.						More user-friendly website and greater ability to carry out tasks on-line will be beneficial to business.
	Prompt Payment Service Enhancement								Suppliers are guaranteed payment by SDCC within a certain timeframe which is good for business.
11.4	Rates Leaflet		Distribution of leaflet to all ratepayers in the County explaining how rates revenue is spent.						Businesses may be more likely to pay rates, with the knowledge of what this revenue is spent on. The resultant increase in revenue allows better provision of local services, which is good for
12	Establish Collaborative Structures								
12.1	Sustainable Business Executive		Sustainable Business Executive appointed in May 2011 in conjunction with South Dublin Chamber. The post involves working closely with business to assist in sustaining and creating jobs in the County.	e70K	é70K	Executive support costs carried by Chamber	2011-2013		Innovative, collaborative working relationship between SDCC, South Dublin Chamber and local businesses; improved support and advice for business sustainability in the County.
12.2	Economic Development SPC Sub-Groups		Sub-groups of the Economic Development Strategic Policy Committee established to implement actions of the Economic Development Strategy (i.e. marketing the County, villages/tourism and FDI). Membership includes elected Council Members, Chamber of Commerce, representatives from development/construction, environment and business/commercial sectors.						Collaborative working by member organisations to create an improved environment for the maintenace and creation of jobs in the County.
12.3	CDB Economic Development Sub-Group		Sub-group of CDB includes membership by IDA, Institute of Technology Tallaght, Small Firms Association, Enterprise Ireland and is chaired by South Dublin Chamber.						Collaborative working by member organisations to create an improved environment for doing business in the County.
12.4									
13	Economic Promotion								
13.1	Sustainable Business Executive		Sustainable Business Executive appointed in May 2011 in conjunction with South Dublin Chamber. The post involves working closely with business to assist in sustaining and creating jobs in the County.						Innovative, collaborative working relationship between SDCC, South Dublin Chamber and local businesses; improved support and advice for business sustainability in the County.

15	Research & Innovation							
15.1	Renewable Energy ESCO		The Council is investigating the development of a renewable energy ESCO (energy services company) to deliver power in Tallaght town centre and Grange Castle.			Potential SEAI Sustainable Energy Community (SEC) funding to support feasibility		Potential project(s) to reduce energy costs for business. Feasibility study about to be commenced. Potential SEAI Sustainable Energy Community (SEC) funding to support
15.2	Sustainable Energy Community Designation and EU LEAP Project		South Dublin County has been designated a Sustainable Energy Community by SEAI and the Council is involved in an EU Leadership in Energy Action Planning (LEAP) project, resulting in the preparation of the South Dublin Sustainable Energy Action Plan (SEAP). Plan identifies targets and policies in the energy sphere including increased use of renewables.	€34,000 On SDCC staff time	€8,500 LEAP is 75% financed by EU Intelligent Energy Europe (IEE).	€25,500 LEAP is 75% financed by EU Intelligent Energy Europe (IEE).	LEAP runs from May 2011 to November 2013  Tallaght SEC runs for a 5 year period from	Potential project(s) to reduce energy costs for business. As part of this programme 12 private sector energy related companies have become stakeholders in LEAP (i.e. B&Q,
15.3	RITS		RITS-Regions for Intelligent Transport Systems is an EU co-funded project, there are 9 partner countries with the objective of sharing experience and best practice and delivering improved ITS outcomes.		29,000 Euro	118,000 Euro (EU INTERREG IV C)		Best practice in ITS delivery and enhanced outcomes.
15.4	Medical Quarter		Emerging from 2012 bid for National Children's Hospital in Tallaght, the concept of a medical quarter in Tallaght is being actively pursued.					Improved collaboration with Tallaght Hospital. The development of a medical quarter concept for Tallaght making use of existing infrastructure & developed
16	Creation of Networking Opportunities/ Structures							
16.1	Business Month		Business Month November 2012 coordinated by SD Libraries in conjunction with partners Chamber of Commerce and IEN. Workshops, seminars and programmed events on a wide variety of topics for local businesses and entrepreneurs.	€3k			Annual	Information and training to assist growing businesses and entrepreneurs
16.2	Social Media Means Business		'Social Media Means Business' is a joint initiative with South Dublin Chamber and the IE Network, providing training in social media to empower participants to take advantage of social media for businesses.					7 x 2 hour training sessions delivered and 93 individuals enrolled on courses Autumn 2011. Also 6 x 2 hour training sessions delivered Spring 2012. It is envisaged that the SMMB Training will be delivered throughout the Dublin Region in order to gain a greater reach.
16.3	IE Network		Continuing success of IE Network - membership now 1,700 and social media presence growing across 3 main social media platforms - Twitter, Facebook and LinkedIn					Opportunity for higher qualified unemployed to identify & develop entrepreneurial opportunities in a collaborative environment.
17	Labour Activation Measures implemented by the local authority							
17.1			30 apprenticeships facilitated 2012	Materials & PPE provided by SDCC.				Facilitation of apprenticeships adding to skills base in the County.
	<u>Redundant apprentice placement scheme</u>							
17.2			5 interships 2012 in SDCC	Overheads covered by SDCC.				Experience and learning opportunities adding to skills base in County.
	<u>Jobbridge</u>							
18	Developing employment initiatives within the community							

18.1	FAS Traveller local training initiative		The programme is to assist the participants to achieve a FETAC Level 4 Major Award and to facilitate progression to further learning and/or work. 2 Co-ordinators commenced 3/12/12 following a selection/interview process and identification of suitable location for programme.	Total 2012 -E55k	SDCC-E15K		FAS - 40K	Experience and learning opportunities adding to skills base in County.
19. Policies & Strategy Development								
19.1	Has your LA developed a Local Jobs Action Plan? Yes - see Economic Strategy below and monthly reports to CPG on sustaining business.							
19.2								
Economic Development Strategy			Economic Development Strategy prepared for the maintenance and development of enterprise and employment in South Dublin County.	Resourced from existing Council staff		July to November 2012	To give practical expression to the promotion of enterprise and employment development within South Dublin County Council and to give effect to Government economic and jobs policy as well as to further amplify County	
Economic Development Strategy Action Plan			Action Plan prepared comprising a detailed series of actions emerging from the broad actions contained in the Economic Development Strategy.	Resourced from existing Council staff		Ongoing	To give practical expression to the Economic Development Strategy. Actions directly relate to the support fro existing and new enterprise activity in the County.	
	Villages Project	Villages Project established focussing on the preparation of 3-year Tidy Towns Plans with emphasis on improving the attractiveness and visitability of village centres and increasing footfall and activity.				ongoing	Is now codified within the Council's budget. Establishment of local groups within villages including business and retailling interests.	
	South Dublin Sustainable Energy Action Plan (SEAP)	South Dublin Sustainable Energy Action Plan (SEAP) prepared. Plan identifies targets and policies in the energy sphere including increased use of renewables.		€34,000 On SDCC staff time	€8,500 LEAP is 75% financed by EU Intelligent Energy Europe (IEE).	€25,500 LEAP is 75% financed by EU Intelligent Energy Europe (IEE).	July 2011 to June 2013	public display until Thursday 4th April 2013. Anticipated adoption by elected members in May 2013. Submission to EU Covenant of Mayors June 2013. Will create a firm clear foundation

South Dublin County Council		Link to Action Plan for Jobs 2012	DETAILS	Source of Funding (Provide breakdown of cost by source)				
6 Key actions identified from Template				TOTAL COST OF IMPLEMENTATION €	LOCAL AUTHORITY €	OTHER FUNDING (DETAIL SOURCE) €	TIMEFRAME FOR DELIVERY	IMPACT OF ACTIVITY
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1.1	NO INCREASE/ REDUCTION IN COMMERCIAL RATES DURING 2012	1.17	Commercial Rates: In recognition of the difficult economic circumstances affecting businesses, SDCC adopted a reduced ARV (Annual Rateable Valuation, i.e. 0.162) for 2012 and this in turn has reduced the cost of commercial rates for ratepayers. This is the third consecutive year that the Council has reduced the ARV as part of the annual budget		E3019573.00 income foregone.			Savings of 5.3% delivered on the cost of commercial rates to businesses since January 2010
5	Enterprise Infrastructure:							
5.1	Grange Castle Business Park		Continuing investment in Grange Castle Business Park.		Capital Expenditure: €1,973,162.30 Revenue Expenditure: €551,717.			Grange Castle remains an international standard business park owned and managed by SDCC and marketed by IDA.
5.2	Facilities for CEB/LEO, local development companies/SEC, and IEN in County Hall.		Provision of physical facilities for current County Enterprise Board (CEB), emerging (SEC) and emerging Local Enterprise Office (LEO) and Innovation Enterprise Network (IEN).					Facilitation in County Hall in high profile, high street, Town Centre locations of the emerging LEO and SEC in addition to the IEN will maximise benefit to enterprise community.



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Economic Development Strategy and Action Plan.	Economic Development Strategy prepared for the maintenance and development of enterprise and employment in South Dublin County.	Resourced from existing Council staff	July to November 2012	To give a clear structure to the promotion of enterprise and employment development within South Dublin County Council and to give effect to Government economic and jobs policy as well as to further amplify County Development Plan policy.
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